

Product Selector...

contr**vision**[®]

Introduction

At Contra Vision we offer an unrivaled range of films for one-way vision applications.

Every window and every project is unique and that's why we have a range of films that perfectly suits every application. This Product Selector has been created to help you to select the most suitable film for your project.

- ✓ Widest choice of transparencies
- ✓ Long-term or short-term durability
- ✓ Inside or outside window application
- ✓ Solution for see-through graphics at night
- ✓ Exclusive *Performance HD* offers unbeatable high definition one-way vision graphics

Project Lifetime Value

Contra Vision products deliver real value across the entire project lifetime and can save customers up to 25% on overall project costs.



Create

Achieve your vision

The world's widest range of perforated window film, providing unlimited design options suitable for every application.



Print

Right first time

Spectacular results across a wide range of print technologies and Contra Vision® Grayliner™ ensures colors are right first time.



Install

Trouble-Free

The simplest installation process, suitable for both inside and outside situations in both high and low temperatures.



On window

Peace of mind

Outstanding adhesion technology you can rely on, ensuring great looking results for the entire duration of the project.



Remove

Quick and clean

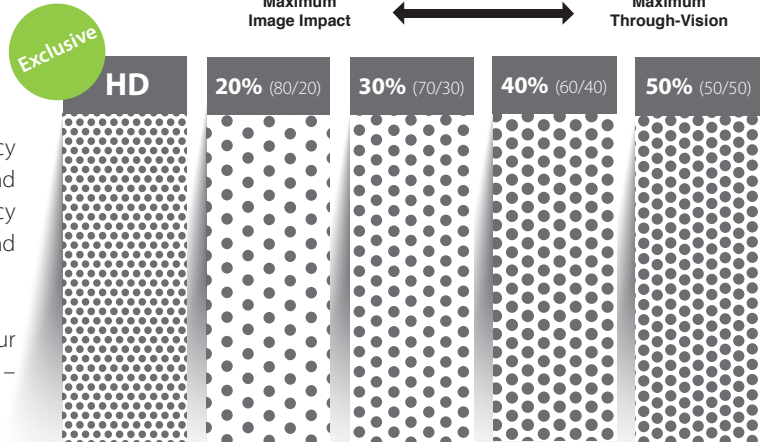
Excellent removal qualities mean minimal tearing, without the adhesive residue you can get from other films.

contravision®

The right transparency for your project

A range of films from low transparency (20%, 80/20) for vibrant image impact and maximum privacy to high transparency (50%, 50/50) to maximize through-vision and daylight inside...

...and if it's both you're after, then our **Exclusive HD film** is the one for you – another world first from Contra Vision.



High Definition Perforated Window Film

Exclusively from Contra Vision

Performance HD features a groundbreaking micro perforation pattern with the world's smallest-ever perforations.

- ✓ Features 1mm holes - 60% smaller than standard perforated window film
- ✓ Micro-perforations allow for greater detail and finer text
- ✓ Noticeably improved see-through compared to standard 40% films
- ✓ Inside or outside window application
- ✓ Ideal for graphics featuring detailed product imagery

From beyond arm's length you'll question whether it's perforated at all! **See for yourself...**

contravision®



Contra Vision® *Grayliner™*

Our unique patented Grayliner creates a realistic background to show how the printed image will really look on a window. It enables accurate color matching to the original artwork, reducing the tendency to overcompensate with increased color saturation, which can occur when using a standard white liner products. It is available in 2 versions:

Replacement Liner

Unrivaled printability and adhesion for solvent and latex printers.

Universal Liner

Suitable for all printing technologies, including UV inkjet.

contravision®

Our Ranges

To help you choose between *Performance* and *Campaign* products

Performance

Our Signature product range from the inventors of one-way vision graphics. A robust and durable product formulation with innovative features, reflecting over 35 years' experience and specialism in one-way vision graphics.

Durability: 3+ years

Campaign

A range of products retaining many high-quality features at very competitive prices, making it the market leader for short-term promotional campaigns.

Durability: Up to 2 years

† Our products are available in a number of widths and in short to jumbo roll lengths

Product Guide

TECHNICAL

TRANSPARENCY

| PRODUCT | PRIMARY USES | APPLIED (INSIDE / OUTSIDE) | DURABILITY (YEARS) | THICKNESS / FORMULATION | HOLE DIAMETER | 20% (80/20) | 30% (70/30) | 40% (60/40) | 50% (50/50) |
|-----------------------------|------------------------------------|-------------------------------|-----------------------|--------------------------------|----------------------|----------------|----------------|-----------------------------|-----------------------------|
| HD WHITE ON BLACK | Retail, Building Wraps, Vehicles | Out | 3+ | 150 µm / 6 mils (Polymeric) | 1.0 mm / 0.040 in | | | ✓ | |
| WHITE ON BLACK | Retail, Building Wraps, Vehicles | Out | 3+ | 180 µm / 7 mils (Polymeric) | 1.5 mm / 0.059 in | ✓ _R | ✓ _R | ✓ [•] _R | ✓ [*] _R |
| HD CLEAR | Internally Applied Retail Graphics | In | 3+ | 180 µm / 7 mils (Polymeric) | 1.0 mm / 0.040 in | | | ✓ | |
| HD TRANSLUCENT WHITE | Night & Day Performance | In | 3+ | 180 µm / 7 mils (Polymeric) | 1.0 mm / 0.040 in | | | ✓ | |
| TRANSLUCENT WHITE | Night & Day Performance | In | 3+ | 180 µm / 7 mils (Polymeric) | 1.5 mm / 0.059 in | | ✓ | | |
| HD BLACK ON WHITE | Privacy / Residential | In | 3+ | 150 µm / 6 mils (Polymeric) | 1.0 mm / 0.040 in | | | ⊘ | |

TOP
SELLER

NEW

HD
IMAGES

APPLIED
INSIDE

PRIVACY
FILM

- ✓ Available with a Universal Liner for all printing technologies including UV inkjet
- R Available with a Replacement Liner for superior performance with Solvent & Latex

- Hole Diameter 1.6mm / 0.062 in
- ★ Please check the availability of this product in your region

⊘ Not suitable for printing

Product Guide

| PRODUCT | PRIMARY USES | TECHNICAL | | | | TRANSPARENCY | | | |
|-----------------------|--|-------------------------------|-----------------------|--------------------------------|----------------------|----------------|----------------|----------------|----------------|
| | | APPLIED (INSIDE / OUTSIDE) | DURABILITY (YEARS) | THICKNESS / FORMULATION | HOLE DIAMETER | 20% (80/20) | 30% (70/30) | 40% (60/40) | 50% (50/50) |
| WHITE ON BLACK | Short Term Promotions | Out | < 2 | 150 µm / 6 mils (Monomeric) | 1.5 mm / 0.059 in | ✓ | ✓ | ✓ [•] | ✓ [*] |
| CLEAR | Internally Applied Retail Posters | In | < 2 | 180 µm / 7 mils (Monomeric) | 1.5 mm / 0.059 in | | ✓ | | |
| ULTRA CLEAR | Part image / part clear graphics, Contra Vision® Impress™ | In / Out | 2 | 50 µm / 2 mils (Polyester) | | | | | |
| OVERLAMINATE | Protecting Perforated Window Film | Out | 3+ | 50 µm / 2 mils (Cast) | | | | | |
| EDGE SEALING | Edge Protection | In / Out | 3+ | 50 µm / 2 mils (Cast) | | | | | |

GREAT VALUE

APPLIED INSIDE

- ✓ Available with a Universal Liner for all printing technologies including UV inkjet
- R Available with a Replacement Liner for superior performance with Solvent & Latex
- Hole Diameter 1.6mm / 0.062 in
- * Please check the availability of this product in your region

Campaign

Unperforated

Performance HD White on Black

This break-through micro perforated film delivers a dazzling printed image in high definition, with the smoothest see-through from the other side.

Outside Application

White on black perforated window films for one-way vision are typically applied to the outside of windows with the graphics facing outwards and the black side facing inwards.

Primary Uses

Building Wraps, Retail Promotions, Vehicles / Transit, Fine detail prints

Transparency

40% (60/40)

Universal Liner

WBPAG40HD

HD
Images

contrAvision®





Performance White on Black

Our original long-term range. Often imitated, never beaten.

Outside Application

White on black perforated window films for one-way vision are typically applied to the outside of windows with the graphics facing outwards and the black side facing inwards.

Primary Uses

Building Wraps, Outdoor Advertising, Vehicles / Transit

| Transparency | Universal Liner | Replacement Liner |
|--------------|-----------------|-------------------|
| 20% (80/20) | WBPAG20 | WBPRG20 |
| 30% (70/30) | WBPAG30 | WBPRG30 |
| 40% (60/40) | WBPAG40 | WBPRG40 |
| 50% (50/50) | WBPAG50 | WBPRG50* |

**Top
Seller**

The following samples are 20%, 30%, 40%, 50%, with Replacement Liner

contrAvision®



Campaign White on Black

A great value range, offering market leading qualities for short-term use.

Outside Application

White on black perforated window films for one-way vision are typically applied to the outside of windows with the graphics facing outwards and the black side facing inwards.

Primary Uses

Seasonal POP Campaigns, Short Term Retail Promotions

Transparency

20% (80/20)

30% (70/30)

40% (60/40)

50% (50/50)

Universal Liner

WB MAG20

WB MAG30

WB MAG40

WB MAG50*

The following samples are 20%, 30%, 40%, 50%, with Universal Liner

contrAvision®

NEW



Performance HD Clear

Our *EXCLUSIVE* high-definition film is now available for the production of inside application see-through graphics.

Inside Application

Clear perforated window films are designed to be applied to the inside of a window enabling cold weather applications and are the ideal solution for installations with limited external access. The graphics are also protected from vandalism, rainwater and street dirt. Please note this product requires white ink.

Primary Uses

Building Wraps, Retail Promotions, Fine detail prints

Transparency

40% (60/40)

Universal Liner

CLPAC40HD

HD Images

Applied Inside

contrAvision®

Performance



Short
Term

Campaign Clear

Incredible value without compromising on quality.

Inside Application

Clear perforated window films are designed to be applied to the inside of a window enabling cold weather applications and are the ideal solution for installations with limited external access. The graphics are also protected from vandalism, rainwater and street dirt. Please note this product requires white ink.

Primary Uses

Seasonal POP Campaigns, Short Term Retail Promotions

Transparency

30% (70/30)

Universal Liner

CLMAC30

contrAvision®

NEW



Performance HD Translucent White

Our *EXCLUSIVE* high-definition film is now available in Translucent White for when your graphics need to be visible both day and night.

Outside Application

Translucent White perforated window film is the perfect material if you want your graphics to really stand out at night and not just during the day! This translucent film 'backlights' at night by utilizing the ambient building lighting.

Primary Uses

Outdoor Advertising, Retail Promotions, Fine detail print

Transparency

40% (60/40)

Universal Liner

TWPAG40HD

contrAvision[®]

Performance



Day &
Night

Performance Translucent White

For the best results when your graphics need to be visible both day and night.

Outside Application

Translucent White perforated window film is the perfect material if you want your graphics to really stand out at night and not just during the day! This translucent film 'backlights' at night by utilizing the ambient building lighting.

Primary Uses

Outdoor Advertising, Retail Promotions, Shopping Malls

Transparency

30% (70/30)

Universal Liner

TWPAG30

contrAvision®

NEW

Performance HD Black on White

An affordable and convenient way to convert windows into one-way privacy glass.

Inside Application

Black on white perforated window film is a non-printable film which is applied to the inside of a window and is ready to install. It is ideal for commercial and residential buildings that require daytime privacy and security whilst still maintaining a clear view out.

Primary Uses

Commercial and Residential Buildings / Privacy / Solar Control

Transparency

40% (60/40)

Replacement Liner

BWPRW40HD

Privacy

contrAvision®

Performance



Ultra Clear

More than one way.

Inside or Outside Application

An unperforated, clear polyester film, where the unprinted areas remain ultra-clear. This means that complex printed shapes do not need to be contour cut. It is also used to produce Contra Vision® *Impress*™ see-through graphics. An adaptable alternative to perforated window film.

Primary Uses

Retail, Architectural, Office Partitions

Transparency

Ultra Clear

Transparent Release Liner

CL50YYR

Multi
Purpose

contravision®



Overlaminates and Edge Sealing

Protect your graphics from the elements.

Optically clear coverings to protect the perforations from rainwater, dirt and abrasion. Edging strips reduce the possibility of edge curl occurring through repetitive cleaning.

Overlaminates

Product Code

CL50CY

Material

Cast PVC

Edge Sealing

Product Code

ES -CL50CY

Material

Cast PVC

contravision®

For more information visit our website www.contravision.com

Manchester UK

+44 (0)161 439 9307

sales@contravision.com

Atlanta USA

888-646-5939

usasales@contravision.com

*Please check the availability of this product in your region

† We offer our products in 54 inch /1.37m and 60 inch / 1.52m wide rolls, in lengths from 30ft/10m to 820ft/250m.

This varies by product and by region, please check by visiting our website www.contravision.com

This document is intended as a source of information, is given without guarantee, and does not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of the product for their specific intended purpose.

Contra Vision®, Contra Vision® *Performance*™, Contra Vision® *HD Performance*™, Contra Vision® *Campaign*™, Contra Vision® *Grayliner*™ and Contra Vision® *Impress*™ are trade marks of Contra Vision Ltd.

V4 © Contra Vision Ltd 2020

